

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT3/12 14.13
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6236118

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>HOUSE MAJ PAC/SEIU</u>	<u>EST#1439</u>	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/12 14.13

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
HOUSE MAJORITY PAC/SEIU

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 120 AGENCY PRODUCT CODE = 127 AGENCY EST# = 1439												
1	S		1100A-1200N	30		\$1,000.00	10/2	10/5	1		TU-F	1
PROGRAM : THE VIEW CON COM1 : THE VIEW												
28	A		1200N-100P	30		\$2,000.00	10/4	10/5	1		TH-F	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT3 ON LINE-1 FOR 2 SPOTS/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED: TU-F/1100A-1200N				OCT3 (2/WK)		30S	\$1,000.00	(OCT3/12)	
			OFFER: TH-F/1200N-100P				OCT4		30S	\$2,000.00	PLS ADVISE.	
			CMT: WE CAN OFFER									

OCT/12 138650.00

CONTRACT TOTAL 138650.00

TOTAL SPOTS 58

MARKET TOTALS \$420,151

WFTV 33%	WKMG 23%	WESH 29%	WOFL 11%	WKCF 1%	WRBW 2%	CABL 0%
	WOPX 0%	WRDQ 1%	EFTV 0%			

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE